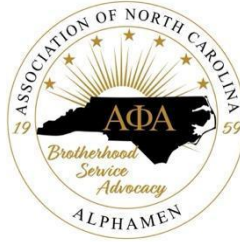


ALPHA PHI ALPHA FRATERNITY, INCORPORATED®
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“The Impact of ANCA in Action; Fortifying Our Service and Advocacy for Greater Community Engagement.”

August 23, 2024

Greetings my Brothers!

I am excited to send you this official call for the 63rd Association of North Carolina Alphas District Conference! As we communicated during the district caucus at the Southern Regional Convention, we will convene to review the outcomes related to, ***“The Impact of ANCA in Action; Fortifying Our Service and Advocacy for Greater Community Engagement.”*** While gathered in Hickory, NC we will fellowship, take stock of our collective efforts, continue our fraternal development as well as share our vision and action plan for the next 12 months. The conference committee has prepared quite the experience for you, and I am hopeful you will come and invest your time with the Brotherhood.

The initiative you have heard me refer to as the College Brother Symposium will take on its new identity in the ***College Alphas Leadership, Legacy, and Impact Symposium (C.A.L.L.I.S)***. This college-centric gathering will achieve three key outcomes.

- 1.) Address emotional intelligence and its impact on today’s leadership landscape on our college campuses.
- 2.) Provide quality professional development opportunities including, but not limited to, resume refinement, interview preparation, and professional headshots.
- 3.) Expose our Collegiate Brothers to job and internship opportunities during this impactful experience. For our Alumni Brothers, we have educational opportunities that will span fraternal and professional arenas designed to provide you with valuable skills not already obtained and refresher opportunities to sharpen the skills already in your toolbox.

Mrs. Holland would like to offer our spouses and significant others an opportunity to create a weekend getaway, which we are calling the ANCA Yellow Rose Ladies Experience. I can assure you that the quaint retreat vibe that Hickory provides us with will undoubtedly produce quality experiences for our significant others as well as an opportunity to forge bonds that would not otherwise present themselves in our daily fraternal activities. Of course, the hospitality experience at the 61st District Conference will be making a return with spaces for continued fellowship after our day of scheduled activity.

Enclosed you will find all the details needed to make your reservation, register, compete and wind down after a day of impactful engagement. I look forward to seeing you in Hickory, NC where the saying goes, “Life, Well Crafted.”

Fraternally,

A handwritten signature in black ink that reads 'Luico R. Holland'.

Luico. R. Holland
District Director, Association of North Carolina Alphas

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Alpha Phi Alpha Fraternity, Inc. develops leaders, promotes brotherhood and academic excellence, while providing service and advocacy for our communities.