Awards and Achievements Manual

Association of North Carolina Alphamen
North Carolina District
2025

ALPHA PHI ALPHA
Mission Focused

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District/Regional Convention Awards Highlights

Award	Name
Outstanding College Brother of the Year	
Outstanding Alumni Brother of the Year	
Outstanding College Chapter of the Year	
Belford V. Lawson Oratorical Contest	
Alumni Chapter of the Year	
The Charles H. Wesley Brotherhood Award	
Charles W. Greene Award of Merit	
The Augustus M. Witherspoon Leadership Award	

Competition for the above district/regional awards is limited to those brothers and chapters having been certified by their Chapter President as a candidate and potential winner to represent the district for competition at the regional level. The information and materials presented for evaluation for **District awards and achievements** must be dated from the close of the last District convention to the opening of the current District convention. That means November 15, 2024 of the past year through November 11, 2025 of the current year. However, consideration is given to ongoing projects that show continuity. Projects concerning community activities that are designed to improve the quality of life for the general citizenry that are financed by chapters or individual brothers must be authenticated with proper documentation (canceled checks, newspaper clippings, magazine articles, etc.). Service projects to which brothers and chapters contribute their time and talents are verified in the same manner.

No materials, other than information identifying the participant, should be mailed to the Awards Committee Chairman prior to the convention. **Each display must be accompanied by a narrative/executive summary which must be typed on 8 ½" x 11" paper, fastened in a folder, signed on the front cover sheet by the respective Area Director, acknowledging that they are the certified representative, and presented to the Awards Committee Chairman on the first day of the convention.** The typed and signed folder will become the property of the District Organization and will not be returned to the brother or chapter. Each display should have a representative, who will present an overview to judges. The chairman will provide the times for the interviews. Displays should be as self-explanatory as possible. Since space is limited, each display consists of one 30" x 60/72" table. Please condense elaborate displays. It is strongly recommended that displays consist of bound books, unique scrapbooks, plaques, limited electronics, etc. Pictures of upright trophies will be sufficient. **Adherence to the house rules of the host hotel will be strictly followed.** This means that nothing should be suspended from ceilings or attached to walls or violates any other restrictions of the hotel. Displays must be able to stand-alone. Backboards and/or sideboards, not exceeding the length of the table, may be used. Contact the Chairman of Awards if you have questions regarding display guidelines or additional needs (i.e. electrical outlets). If there are extensive electrical demands for your display, you may incur the cost for the additional demand. Please do not begin setting up your display until your have checked with the committee chair or his designee.

The District of North Carolina or the ANCA Awards Committee does not accept responsibility for the safety of any of the items on display. Displays may be accompanied by electronics, but the Awards Committee will assume no responsibility for these items.

Outstanding College Brother of the Year

1. Show contributions to Alpha at all levels (participation and involvement in chapter, state/district, regional and national activities-delegate to conventions, offices held, committees served on as a member or chairman, etc.)
2. Demonstrate contributions to the university/college community (Pan-Hell/IFC involvement, personal social services, campus activities, etc.)
3. Contributions to the community outside the university (civic associations, city, county, or state boards/commissions; social services to schools, nurseries, nursing homes; political involvement)
4. Academic Standing (**certified copy of transcript or certified letter from registrar's office**) this should not be placed on the display, but given to the Chairman in a sealed envelope.
5. Awards and Achievements (list with documentation)
6. Personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People, MLK, Jr Memorial). Years of active service in Alpha Phi Alpha.
7. Regional Display
8. Interview (Presentation of material-neat, logical, relevant, attractive)

College Brother of the Year - Score Sheet			
Participant:		**Chapter:**	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha		10—5—1—0	
Campus Contributions		10—5—1—0	
Local community contributions		10—5—1—0	
Academic Standings		10—5—1—0	
Awards & Achievements		10—5—1—0	
National Programs		10—5—1—0	
National Projects		10—5—1—0	
Display Appearance		10—5—1—0	
Presentation (3-minutes)		10—5—1—0	
Interview (2-minutes)		10—5—1—0	
Summary/Total			
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

Outstanding Alumni Brother of the Year

1. Show contributions to Alpha at all levels (participation and involvement in chapter, state/district, regional and national activities-delegate to conventions, offices held, committee served on as a member or chairman, etc.)
2. Demonstrate contributions to community (list and show documentation-church, businesses, civic associations, political, personal/social services)
3. Display Awards and achievements (list with documentation)
4. Show years of active participation in Alpha at all levels (list with documentation)
5. Demonstrate efforts to promote the personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People, MLK,Jr Memorial project)
6. Regional Display
7. Interview (Presentation of material-neat, logical, relevant, attractive)

Alumni Brother of the Year - Score Sheet			
Participant:		**Chapter / City:**	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha		10—5—1—0	
Delegate Participation		10—5—1—0	
Local Community Contributions		10—5—1—0	
Leadership Community		10—5—1—0	
Awards & Achievements		10—5—1—0	
National Programs		10—5—1—0	
National Projects		10—5—1—0	
Display Appearance		10—5—1—0	
Presentation (3-minutes)		10—5—1—0	
Interview (2-minutes)		10—5—1—0	
Summary/Total			
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

Outstanding College Chapter of the Year

1. Academic Standings-Entire chapter brotherhood (Proof and documentation are necessary)
2. Awards and Achievements (list with documentation)
3. Contributions to personal growth and service of chapter members (Risk Management, Scholarship, Leadership Activities, Training Programs, etc.)
4. Contributions to both college and non-academic community (Voter registration drives, lobbying groups, campaign worker, civic organizations, job assistance, office holder, and campus leadership)
5. Degree of participation in Alpha National Programs (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People). Years of active and continuous participation with Alpha Phi Alpha.
6. Regional Display
7. Interview (Presentation of material-neat, logical, relevant, attractive)

College Chapter of the Year - Score Sheet			
Chapter / Area:		**School:**	
Category	Notes / Evidence	Rating	Score
Academic Standings (documentation)		10—5—1—0	
Awards & Achievements		10—5—1—0	
Chapter GROWTH		10—5—1—0	
Campus Contributions		10—5—1—0	
Local Community Contributions		10—5—1—0	
National Programs		10—5—1—0	
National Projects		10—5—1—0	
Display Appearance		10—5—1—0	
Presentation (3-minutes)		10—5—1—0	
Interview (2-minutes)		10—5—1—0	
Summary/Total			
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

Belford V. Lawson Oratorical Contest

1. Content (50%)
    a. Speech development (the way the speaker puts ideas together)
    b. Effectiveness (measured by the audience's reception of the speech)
    c. Speech Value (saying something meaningful and original to audience)
2. Delivery (30%)
    a. Physical Presentation (appearance reinforce the speech, body language, gestures, expression)
    b. Voice (flexibility in sound, pitch, rate, and volume)
    c. Manner (speaking with enthusiasm, assurance, expressing interest, and confidence)
3. Language (20%)
    a. Appropriateness of language (choice of words related to the speech's purpose, promotes clear understanding of thoughts and fits the occasion)

Belford V. Lawson Oratorical Contest - Score Sheet			
Chapter / Area:		**City:**	
Category	Notes / Evidence	Rating	Score
Speech Development		20—15—5—1	
Effectiveness		15—10—5—1	
Speech Value		15—10—5—1	
Physical Presentation		10—5—1—0	
Voice		10—5—1—0	
Manner		10—5—1—0	
Appropriateness of Language		10—5—1—0	
Correctness of Language		10—5—1—0	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

Outstanding Alumni Chapter of the Year

1. Contribution to the growth of Personal Service to Chapter Members (same as for College Chapter)
2. Contribution to the Community's Economic Development (Civic leadership/development, job assistance, campaign worker, civic organizations, service foundations/organizations, etc.)
3. Awards and achievements (list with documentation)
4. Years of active participation in Alpha at all levels (list with documentation)
5. Personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People)
6. Regional Display
7. Interview (Presentation of material-neat, logical, relevant, attractive)

Alumni Chapter of the Year - Score Sheet			
Chapter / Area :		**City:**	
Category	Notes / Evidence	Rating	Score
Brotherhood Growth/Development		10—5—1—0	
Awards & Achievements		10—5—1—0	
Community Leadership		10—5—1—0	
Community Contributions		10—5—1—0	
District Contributions		10—5—1—0	
National Programs		10—5—1—0	
National Projects		10—5—1—0	
Display Appearance		10—5—1—0	
Presentation (3-minutes)		10—5—1—0	
Interview (2-minutes)		10—5—1—0	
Summary/Total			
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

The Charles H. Wesley Brotherhood Award

(AWARDED FOR JOINT INITIATIVES BETWEEN COLLEGE AND ALUMNI CHAPTERS)

1. Participation in Alpha National Programs and Special Projects (list number of programs and years undertaken as joint projects with documentation)
2. Collaboration in the planning and implementation of Alpha functions (i.e. Founder's Day events, Black and Gold Balls, MLK Breakfast and church services, etc. (provide documentation of events)
3. Recognition of progress and service to and from chapters (i.e. plaques, certificates, sponsorship of events, scholarships, etc.)
4. Chapter registration at past conferences and conventions for chapters involved. (provide documentation)
5. Regional display
6. Interview (Presentation of material-neat, logical, relevant, attractive)

The Charles H. Wesley Brotherhood Award - Score Sheet			
Chapters:		**Area:**	
Category	Notes / Evidence	Rating	Score
Collaboration & Planning		20—10—5—0	
District Contributions		10—5—1—0	
Local C ommunity Contributions		10—5—1—0	
National Programs		15—10—5—0	
National Projects		15—10—5—0	
Display Appearance		10—5—1—0	
Presentation (3-minutes)		10—5—1—0	
Interview (2-minutes)		10—5—1—0	
Summary/Total		20—10—5—0	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

CHARLES W. GREEN AWARD OF MERIT

(COMPETITION DOES NOT EXTEND BEYOND THE REGIONAL LEVEL)

1. Contributions to Alpha at all levels (participation and involvement in chapter, state/district, regional and national activities-delegate to conventions, offices held, committee served on as a member or chairman, etc.)
2. Contributions to community (list and show documentation-church, businesses, civic associations, political, personal/social services)
3. Awards and achievements (list with documentation)
4. Years of active participation in Alpha at all levels (list with documentation) Seven years consecutive post college years must be demonstrated
5. Personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People)
6. Regional Display
7. Interview (Presentation of material-neat, logical, relevant, attractive)
8. The time period for this award is to include the past seven years of service and achievements

The Charles W. Green Award of Merit - Score Sheet			
Participant:		**Chapter / City:**	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha		15—10—5	
Delegate Participation		10—5—1—0	
Community Leadership		10—5—1—0	
Awards & Achievements		10—5—1—0	
National Projects & Programs		10—5—1—0	
7—years active participation		15—10—5—0	
Display Appearance		10—5—1—0	
Presentation (3-minutes)		10—5—1—0	
Interview (2-minutes)		10—5—1—0	
Summary/Total			
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

The Augustus M. Witherspoon Leadership Award

Brothers in contention for this Award should present a documented record of:

1. Leadership positions held in Alpha locally, regionally and nationally. Positions may be elected and/or appointed.
2. Any leadership offices held in community, civic or other organizations. Positions can be elected and appointed.
3. Ongoing involvement in groups where leadership occurred. This can include service as a member and in a leadership position.
4. Effects of candidate influence on the groups and the individuals of involvement.
5. Any leadership mentoring: peer-to-peer or senior to junior type.
6. Covers the most recent three to five years period of service.
7. Contestant Interview

The entrants for this Award shall display documentation to this Awards Committee in accordance with rules and regulations stated. All of the documentation shall be contained in one 3- ring loose-leaf binder (only one 3" binder per candidate). The candidate should be prepared to make an oral presentation (3-5 minutes) to the Awards Committee.

The Augustus M. Witherspoon Leadership Award - Score Sheet			
Participant:		**Chapter / City:**	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha (D/R/N)		20—10—5—0	
Community Leadership		10—5—1—0	
Ongoing Leadership roles		10—5—1—0	
Influence on Community		15—10—5—0	
Leadership Mentoring		15—10—5—0	
3-5—years active participation		15—10—5—0	
Display Appearance		5—3—1—0	
Presentation (3-minutes)		5—3—1—0	
Interview (2-minutes)		5—3—1—0	
Summary/Total			
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			

ANCA - Alpha Spirit Awards

In addition to the Regional Convention Awards, several Special Awards will be presented. Most of these awards will be in certificate form unless directed otherwise by the District Director or denoted in the description.

- **The Frank Gilbert Service Award: (Will be awarded to the 1st runner up college brother candidate for 'College Brother of the Year')** Applicants for this award should bring official documents (articles, pictures, letters of commendation, etc.) verifying the service activities. Candidates for this award will be selected from the college brother of the year competitors. This is a Southern Region Award and does go further than regional level. This Award does not exclude College Brother of the Year recognition.

- **College Chapter with the Highest Grade Point Average:** Verification (such as transcripts, an official computation of Chapter Average by a university official, or comparable Documentation) is also required in this category. This is a requirement for any Chapter vying for the Chapter of the Year honor. Chapter wishing to be considered for this award should present documents to the Awards Chair during interview/presentation period. (Will be a trophy)

- **College Brother with the Highest Grade Point Average:** Applicants for this award should bring official certified records (transcript or signed letter from registrar's office, etc.) verifying grade point average. **Candidates for this award must be a candidate for College Brother of the Year**. Sealed transcripts must be submitted to the Awards Chair during interview/presentation period.

- **Chapter with the most Registered Brothers.** Two Awards are to be given in this category. One awards each to the College and Alumni Chapter with the highest number of registered Brothers. This information will be obtained from the Registration Officials

- **Oldest (age) registered Brother.** One award is given to the Brother attending the convention that is the oldest member by date of birth. Verification such as a driver's license or birth certificate is required for the category.

- **March of Dimes—Walk America Award.** One award is given to the *College and Alumni Chapter* with the largest financial contribution to the district's efforts to support the March-of-Dimes campaign.

- **Andrew Best Leadership Award.** *Alumni Brother selected by the District Director and/or his designee recognizing his community contributions as a spiritual leader.*

- **Youngest (age) registered Brother.** One award is given to the Brother attending the convention that is the oldest member by date of birth. Verification such as a driver's license or birth certificate is required for the category.