



Awards and Achievements Manual

Association of North Carolina Alphas
North Carolina District
2026



ALPHA PHI ALPHA

— Mission Focused —

Luico Holland
District Director

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Awards & Achievements Chairman



District/Regional Convention Awards Highlights

Award	Name
Outstanding College Brother of the Year	
Outstanding Alumni Brother of the Year	
Outstanding College Chapter of the Year	
Belford V. Lawson Oratorical Contest	
Dr. Hobart S. Jarrett Debate Competition	
Alumni Chapter of the Year	
The Charles H. Wesley Brotherhood Award	
Charles W. Greene Award of Merit	
The Augustus M. Witherspoon Leadership Award	

Competition for the above district/regional awards is limited to those brothers and chapters having been certified by their Chapter President as a candidate and potential winner to represent the district for competition at the regional level. The information and materials presented for evaluation for **District awards and achievements** must be dated from the close of the last District convention to the opening of the current District convention. **That means November 15, 2025 of the past year through October 22, 2026 of the current year.** However, consideration is given to ongoing projects that show continuity. Projects concerning community activities that are designed to improve the quality of life for the general citizenry that are financed by chapters or individual brothers must be authenticated with proper documentation (canceled checks, newspaper clippings, magazine articles, etc.). Service projects to which brothers and chapters contribute their time and talents are verified in the same manner.

No materials, other than information identifying the participant, should be mailed or e-mailed to the Awards Committee Chairman prior to the convention. For the District convention, awards displays will not be required for judging. Alumni and College brothers competing for individual awards will participate in virtual interviews where they will present a PowerPoint presentation. Criteria for PowerPoint presentations can be found on the Addendum page located at the end of this manual. The Awards Chairman will provide date, time and virtual dial-in information no later than **October 11, 2026**



Outstanding College Brother of the Year

1. Show contributions to Alpha at all levels (participation and involvement in chapter, state/district, regional and national activities-delegate to conventions, offices held, committees served on as a member or chairman, etc.).
2. Demonstrate contributions to the university/college community (Pan-Hell/IFC involvement, personal social services, campus activities, etc.)
3. Contributions to the community outside the university (civic associations, city, county, or state boards/commissions; social services to schools, nurseries, nursing homes; political involvement)
4. Academic Standing (**certified copy of transcript or certified letter from registrar's office**) For consideration transcripts or certified letters are due on the Friday of District Conference at the close of the 2nd business session. They can be submitted at the Registration table.
5. Awards and Achievements (list with documentation)
6. Personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People, MLK, Jr Memorial). Years of active service in Alpha Phi Alpha.
7. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)

College Brother of the Year - Score Sheet

Participant:		Chapter:	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha		10	
Campus Contributions		10	
Local community contributions		10	
Academic Standings		10	
Awards & Achievements		10	
National Programs		10	
National Projects		10	
PowerPoint Slides		10	
Presentation (3-minutes)		10	
Interview (2-minutes)		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



Outstanding Alumni Brother of the Year

1. Show contributions to Alpha at all levels (participation and involvement in chapter, state/district, regional and national activities-delegate to conventions, offices held, committee served on as a member or chairman, etc.).
2. Demonstrate contributions to the community (list and show documentation-church, businesses, civic associations, political, personal/social services).
3. Awards and achievements (list with documentation).
4. Show years of active participation in Alpha at all levels (list with documentation).
5. Demonstrate efforts to promote personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People, MLK,Jr Memorial project).
6. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)

Alumni Brother of the Year - Score Sheet

Participant:		Chapter / City:	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha		10	
Delegate Participation		10	
Local Community Contributions		10	
Leadership Community		10	
Awards & Achievements		10	
National Programs		10	
National Projects		10	
PowerPoint Slides		10	
Presentation (3-minutes)		10	
Interview (2-minutes)		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



Outstanding College Chapter of the Year

1. Academic Standings-Entire chapter brotherhood (Proof and documentation are necessary).
2. Awards and Achievements (list with documentation).
3. Contributions to personal growth and service of chapter members (Risk Management, Scholarship, Leadership Activities, Training Programs, etc.).
4. Contributions to both college and non-academic communities (Voter registration drives, lobbying groups, campaign worker, civic organizations, job assistance, office holder, and campus leadership).
5. Degree of participation in Alpha National Programs (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People). Years of active and continuous participation with Alpha Phi Alpha.
6. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)

College Chapter of the Year - Score Sheet

Chapter / Area:		School:	
Category	Notes / Evidence	Rating	Score
Academic Standings (documentation)		10	
Awards & Achievements		10	
Chapter GROWTH		10	
Campus Contributions		10	
Local Community Contributions		10	
National Programs		10	
National Projects		10	
PowerPoint Slides		10	
Presentation (3-minutes)		10	
Interview (2-minutes)		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



Belford V. Lawson Oratorical Contest

Theme: "When Conflict Turns Critical: The Responsibility of Young Black Men to Lead, De-Escalate, and Transform Their Communities"

1. Content (50%)
 - a. Speech development (the way the speaker puts ideas together).
 - b. Effectiveness (measured by the audience's reception of the speech).
 - c. Speech Value (saying something meaningful and original to the audience).
2. Delivery (30%)
 - a. Physical Presentation (appearance, body language, gestures, expression).
 - b. Voice (flexibility in tone, pitch, rate, and volume).
 - c. Manner (speaking with enthusiasm, assurance, expressing interest, and confidence).
3. Language (20%)
 - a. Appropriateness of language (choice of words related to the speech's purpose, promotes clear understanding of thoughts and fits the occasion).

Belford V. Lawson Oratorical Contest - Score Sheet

Chapter / Area:		City:	
Category	Notes / Evidence	Rating	Score
Speech Development		20	
Effectiveness		15	
Speech Value		15	
Physical Presentation		10	
Voice		10	
Manner		10	
Appropriateness of Language		10	
Correctness of Language		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



Dr. Hobart S. Jarrett Debate Competition

Theme: “Has Black leadership in America effectively advanced democracy and justice in a rapidly changing society?”

1. Each team shall consist of at least two members, and one additional College Brother will serve as an alternate team member in case of emergency.
2. Each team must use the same topic or set of topics selected by the appropriate committee/Debate Chair. The affirmative side will start debate and end debate. The Affirmative Team usually defines the scope of the debate with contextual definitions of key terms in the topic resolution; however, the Negative Team reserves the right to offer counter-definitions if it so choose.
3. The Affirmative Team and the Negative Team will have a total of three minutes preparation time during the entire round to gather thoughts, write ideas, and discuss strategy quietly with each other prior to the expectation of making a speech or asking crossfire questions.
4. An opposing team cannot ask for a copy of the other team's case; however, they can ask clarifying questions about any of the evidence or wording of an argument during the crossfire period.
5. There is no penalty if all of the time allotted is not utilized and chapter, area and district chairs have the discretion to select which of the three debate times to consistently use if time is a factor and/or if there is a large number of teams competing.
6. Bro. Stanley Mitchell will schedule a virtual meeting with all debate teams and their respective chapter advisors to discuss the history of the Dr. Hobart S. Jarrett Debate Competition; rules, requirements and regulations and; answer all questions.

HOBART S. JARRETT TALLY PAGE

Team Member #1 _____ Team Member #2 _____

Name and Key Code of Chapter: _____

College/University and Location: _____

ROUND TYPE: Preliminary, Quarter Finals, Semi-Finals, Finals	SIDE: Affirmative OR Negative	OPPOSING CHAPTER NAME AND COLLEGE	# OF Judges (3, 5, or 7)	# of Judges Voting for the Winning Team *Majority out 3, 5, or 7	WINNING TEAM Affirmative OR Negative	NAME OF BEST DEBATER *The Best Debater May Be on Losing Side	NAME OF TIMEKEEPER



Outstanding Alumni Chapter of the Year

1. Contribution to the growth of Personal Service to Chapter Members (same as for College Chapter).
2. Contribution to the Community's Economic Development (Civic leadership/development, job assistance, campaign worker, civic organizations, service foundations/organizations, etc.).
3. Awards and achievements (list with documentation).
4. Years of active participation in Alpha at all levels (list with documentation).
5. Personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People).
6. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)

Alumni Chapter of the Year - Score Sheet

Chapter / Area :		City:	
Category	Notes / Evidence	Rating	Score
Brotherhood Growth/Development		10	
Awards & Achievements		10	
Community Leadership		10	
Community Contributions		10	
District Contributions		10	
National Programs		10	
National Projects		10	
Powerpoint Presentation		10	
Presentation (3-minutes)		10	
Interview (2-minutes)		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



The Charles H. Wesley Brotherhood Award

(AWARDED FOR JOINT INITIATIVES BETWEEN COLLEGE AND ALUMNI CHAPTERS)

1. Participation in Alpha National Programs and Special Projects (list number of programs and years undertaken as joint projects with documentation).
2. Collaboration in the planning and implementation of Alpha functions (i.e. Founder's Day events, Black and Gold Balls, MLK Breakfast and church services, etc. (provide documentation of events).
3. Recognition of progress and service to and from chapters (i.e. plaques, certificates, sponsorship of events, scholarships, etc.).
4. Chapter registration at past conferences and conventions for chapters involved. (provide documentation).
5. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)

The Charles H. Wesley Brotherhood Award - Score Sheet

Chapters:		Area:	
Category	Notes / Evidence	Rating	Score
Collaboration & Planning		20	
District Contributions		10	
Local Community Contributions		10	
National Programs		15	
National Projects		15	
Powerpoint Presentation		10	
Presentation (3-minutes)		10	
Interview (2-minutes)		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



CHARLES W. GREEN AWARD OF MERIT

(COMPETITION DOES NOT EXTEND BEYOND THE REGIONAL LEVEL)

1. Contributions to Alpha at all levels (participation and involvement in chapter, state/district, regional and national activities-delegate to conventions, offices held, committee served on as a member or Chair, etc.).
2. Contributions to community (list and show documentation i.e. - church, businesses, civic associations, political, personal/social services).
3. Awards and achievements (list with documentation).
4. Years of active participation in Alpha at all levels (list with documentation). Seven years consecutive post college years must be demonstrated.
5. Personal progress and service to Alpha brothers and chapters (Go-to-High-School, Go-to-College, Project Alpha, A Voteless People is a Hopeless People).
6. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)
7. The time period for this award is to include the past seven years of service and achievements.

The Charles W. Green Award of Merit - Score Sheet

Participant:		Chapter / City:	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha		15	
Delegate Participation		10	
Community Leadership		10	
Awards & Achievements		10	
National Projects & Programs		10	
7—years active participation		15	
PowerPoint Presentation		10	
Presentation (3-minutes)		10	
Interview (2-minutes)		10	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



The Augustus M. Witherspoon Leadership Award

(BROTHERS IN CONTENTION FOR THIS AWARD SHOULD PRESENT A DOCUMENTED RECORD OF THE FOLLOWING – SEE BELOW)

1. Leadership positions held in Alpha locally, regionally and nationally. Positions may be elected and/or appointed.
2. Any leadership offices held in community, civic or other organizations. Positions can be elected and appointed.
3. Ongoing involvement in groups where leadership occurred. This can include service as a member and in a leadership position.
4. Effects of candidate influence on the groups and the individuals of involvement.
5. Any leadership mentoring: peer-to-peer or senior to junior type.
6. Covers the most recent three to five years period of service.
7. Interview/Presentation (PowerPoint presentation must be neat, logical, relevant, attractive)

The Augustus M. Witherspoon Leadership Award - Score Sheet

Participant:		Chapter / City:	
Category	Notes / Evidence	Rating	Score
Contributions to Alpha (D/R/N)		20	
Community Leadership		10	
Ongoing Leadership roles		10	
Influence on Community		15	
Leadership Mentoring		15	
3-5—years active participation		15	
PowerPoint Presentation		5	
Presentation (3-minutes)		5	
Interview (2-minutes)		5	
Summary/Total		100 points max	
Misc. Notes & Constructive Feedback			
Judge's Name/ Signature			



ANCA - Alpha Spirit Awards

In addition to the Regional Convention Awards, several Special Awards will be presented. Most of these awards will be in certificate form unless directed otherwise by the District Director or denoted in the description.

- **The Frank Gilbert Service Award:** (Will be awarded to the 1st runner up college brother candidate for 'College Brother of the Year') Applicants for this award should provide official documents (articles, pictures, letters of commendation, etc.) verifying the service activities. Candidates for this award will be selected from the college brother of the year competitors. This is a Southern Region award, and recognition may advance to the National level. The College Brother of the Year Award recipient is also eligible for this award.
- **College Chapter with the Highest Grade Point Average:** Applicants for this award should provide official certified records (such as transcripts, an official computation of Chapter Average by a university official, or comparable documentation) verifying overall grade point average. This is a requirement for any Chapter vying for the Chapter of the Year honor. For consideration transcripts or certified letters are due on the Friday of District Conference at the close of the 2nd business session. They can be submitted at the Registration table. (Award presented in trophy form)
- **College Brother with the Highest Grade Point Average:** Applicants for this award should provide official certified records (transcript or signed letter from registrar's office, etc.) verifying grade point average. Candidates for this award must be a candidate for College Brother of the Year. For consideration transcripts or certified letters are due on the Friday of District Conference at the close of the 2nd business session. They can be submitted at the Registration table.
- **Chapter with the most Registered Brothers:** Two Awards are to be given in this category. One award each to the College and Alumni Chapter with the highest number of registered Brothers. This information will be obtained from the Registration Officials.
- **Oldest (age) registered Brother:** One award is given to the Brother attending the convention that is the oldest member by date of birth. Verification such as a driver's license or birth certificate is required for the category.
- **March of Dimes—Walk America Award:** Two awards are to be given in this category. One award each to the College and Alumni Chapter with the largest financial contribution to the district's efforts to support the March-of-Dimes campaign.
- **Andrew Best Leadership Award:** One award is given to an Alumni Brother selected by the District Director and/or his designee recognizing his community contributions as a spiritual leader.
- **Youngest (age) registered Brother:** One award is given to the Brother attending the convention that is the youngest member by date of birth. Verification such as a driver's license or birth certificate is required for the category.



- **Gold Standard Award:** Two awards are to be given in this category. One award each to the College and Alumni Chapter who have demonstrated operational efficiency within their chapter at a high level from October 2025 to October 2026. Operational efficiency includes but is not limited to the following criteria: Local and national initiatives executed on a consistent basis throughout the fraternal year; certification of chapter officers; Risk Management certification of chapter members and officers; delegate strength attending District Conference and previous General and Regional Conventions; proper filings for fraternal programming; paid in full chapter assessments.

The Gold Standard Award - Score Sheet

Participant:		Chapter / City:	
Programming Category	Yes/No	IMDP Category	Yes/No
A Voteless People, A Hopeless People		Chapter Officers Certified	
Go to High School, Go to College		50% of Chapter Certified	
My Brother's Keeper		Chapter Risk Management Certified	
Big Brothers, Big Sisters		Proper Filing - Alpha Awareness Seminars	
Leadership Development Citizen Education Initiative		Delegate Strength sent to previous District Conference	
Project Alpha		Delegate Strength sent to previous Regional Convention	
March for Babies (Participation and Fund Submission)		Delegate Strength sent to previous General Convention	
Boy Scout or Troop Activation		Delegate Strength sent to previous College Brother Empowerment Retreat	
Cannon Dozier Project		Chapter Financial Assessments paid before deadline	
Misc. Notes			
Judge's Name/ Signature			



ADDENDUM

PowerPoint Presentation Criteria

1. Title Slide must be provided and contain the following information in the following order:
 - a. Award Name
 - b. Alumni or College Brother name (for Individual Awards); Alumni or College Chapter name (for Chapter Awards)
 - c. Membership Number (for Individual Awards only)
 - d. Chapter Key (for Chapter Awards only)
 - e. Date
2. Not including the Title Slide, there can be no more than five (5) PowerPoint slides per presentation.
3. Arial Font only
4. You have creative freedom with font size as appropriate.
5. Black text color only
6. ANCA Awards PowerPoint template can be found on ncalphas.org/districtconference